

Promotional partnerships

Kidz to Adultz Middle Premium event
sponsorship and advertising
opportunities

www.kidzexhibitions.co.uk

**Kidz_{to}
Adultz.**



Event sponsorship

Support Kidz to Adultz Middle 2025 as a Premium Sponsor and increase your brand awareness before, during and after the exhibition.

Premium sponsor

£4,000 + VAT per event
(not including exhibition stand cost)

- Logo displayed on the digital LCD screens
- Linked banner advert on the Kidz to Adultz website home page for six months
- Printed showguide - logo on front cover
- Printed showguide - half page advert or advertorial
- Digital KtoA Magazine - full page advert or advertorial in the Apr/May/June edition
- Linked logo on the dedicated event web page (Middle page)
- Business Information and links on the dedicated event web page (Middle page)
- 1x blog article on the Kidz to Adultz website and promoted on social media
- 1 x dedicated social media with URL
- Linked logo on all Middle mailout communication.
- Linked logo and acknowledgement of support in post-event mailout

Useful statistics

Last year...

- The kidzexhibitions.co.uk website received a total of 90,000+ visitors
- 9066 visitors and 403 exhibitors attended our exhibitions
- 2240 people attended 38 seminars at Kidz to Adultz events
- Avg mailout open rate 25.7%
- Avg mailout click rate 5.2%
- A community of 150,000+ (database)
- Social media combined reach of 19200 followers



Advertising opportunities

Showguide advertising

From £800 + VAT

The exhibition showguide is a print and digital publication. It includes all the essential event information and is handed to everyone who attends the exhibition. It is also embedded on the popular Kidz to Adults website, emailed to our full event contact list weeks before the event and stays on our website for 11 months after the event.

KtoA Magazine advertising

From £800 + VAT

The KtoA (Knowledge to Action) Magazine is a digital publication designed with our community in mind including anyone with a disability or additional needs, parents, carers, healthcare professionals and educational bodies. With each edition, we want our audience to discover personal stories, advice, and ways to support young individuals with disabilities.

Published quarterly and embedded to the Kidz to Adultz website, each issue is emailed to the Disabled Living and Kidz to Adultz subscription list. 215,300 copies were disseminated last year and promoted across several digital channels including social media.

Enquiries marketing@disabledliving.co.uk

Kidz to Adultz.
Knowledge to Action.



The delights and demands of caring for a disabled grandchild

Support for grandparents from disability charity Contact

National disability charity Contact supports the whole family of children with disabilities. They do this by offering life-changing information, advice and support for families, whatever their child's disability or medical condition - and this includes support for grandparents.



Fostering Together: A foster care provider specialising in complex disability care

Fostering Together are a specialist community for foster carers who share a common experience of being carers and parents for children with complex disabilities in the care system.

For KtoA Magazine, the team from Fostering Together delve into their specialist service and support for those who want to become foster carers.



A quarterly magazine filled with your stories.

www.kidzexhibitions.co.uk/magazine