

Promotional partnerships

Kidz to Adultz event sponsorship
and advertising packages

www.kidzexhibitions.co.uk

**Kidz_{to}
Adultz.**



Event sponsorship

Kidz to Adultz event sponsorship packages

Exclusive sponsor

£12,000 + VAT per event
(not including exhibition stand cost)

Exclusive sponsorship, and maximum exposure across digital and physical materials:

- [Kidz to Adultz...], supported by [sponsor]
- First choice of stand location.
- Co-branded complimentary visitor bags.
- 2 x dedicated e-mailouts delivered to the entire Kidz to Adultz and Disabled Living audience (100,000+ contacts).
- Banner advert on kidzexhibitions.co.uk homepage for 6 months (150,000+ visits a year).
- Logo display on screens in entrance lobby.
- Exclusive sponsorship of seminar rooms including slides, and option to provide flyers and delegate bags.
- Your logo on the event page on kidzexhibitions.co.uk
- Information and links on the event page
- 2 x articles on kidzexhibitions.co.uk/ disabledliving.co.uk
- Printed showguide: logo on front cover, advertorial within, full page colour advert on back cover
- Double page advert/ advertorial in Kidz to Adultz Magazine
- Social media promotion
- Logo and acknowledgement of support in post-event email.

Premium sponsor

£4,000 + VAT per event
(not including exhibition stand cost)

- Banner advert on kidzexhibitions.co.uk website for six months
- Your logo on the event page on kidzexhibitions.co.uk
- Information and links on the event page
- Logo digitally displayed with other sponsor logos in entrance lobby
- Printed showguide: logo on front cover, half page advert within
- Article on kidzexhibitions.co.uk/ disabledliving.co.uk
- Social media promotion
- Logo and acknowledgement of support in post-event email



Seminar room sponsor

£1,700 + VAT per seminar room

- Sponsor one of two seminar spaces, each hosting five presentations to an average of 500 delegates across the day
 - Option to introduce one of the seminar sessions
 - Sponsor logo on introductory slides
 - Option to provide flyers and delegate bags
 - Your logo on the seminar timetable on kidzexhibitions.co.uk
 - Logo and acknowledgement of support in post-event email
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Advertising

Showguide advertising

From £575 + VAT

The exhibition showguide is a print and digital publication. It includes all the essential event information and is handed to everyone who attends the exhibition. It is also embedded on the popular Kidz to Adults website, emailed to our full event contact list weeks before the event and stays on our website for 11 months after the event.

Kidz to Adultz Magazine advertising

From £575 + VAT

The KtoA (Knowledge to Action) Magazine is a digital publication designed with our community in mind including anyone with a disability or additional needs, parents, carers, healthcare professionals and educational bodies. With each edition, we want our audience to discover personal stories, advice, and ways to support young individuals with disabilities.

Published quarterly and embedded to the Kidz to Adultz website which is visited over 150,000 times a year. Each issue is emailed to the Disabled Living and Kidz to Adultz subscription list of over 100,000 and promoted throughout the year across several digital channels including social media.

Enquiries marketing@disabledliving.co.uk

Kidz to Adultz.
Knowledge to action.



Chris Fonseca: Breaking Barriers with SUBPAC technology

In a world that often isn't accessible for d/Deaf people, professional dancer and choreographer Chris Fonseca is determined to share his passion for movement. In a break between choreographing a new brand-new accessible show and performing in a BSL-led cabaret event at Shakespeare's Globe, we caught up with Chris to find out what inspires him, how he uses ground-breaking technology, and what advice he would give young deaf dancers.

"The ways in which individuals on the deaf spectrum connect with music are diverse."

"Breaking barriers by doing what I love hasn't been an easy ride."



...earable device that...
...audio into low-frequency...
...at the wearer can feel...
...The vibrations then...
...bones to the inner ear...
...sed as hearing...
...le technology allows...
...any other members of...
...community to experience...
...new way - through...
...sensations. Acting almost...
...nd sound for the body...
...ears he can immerse...
...the rhythm and beats.



A quarterly magazine filled with your stories.

www.kidzexhibitions.co.uk/magazine